

ARC Goal #1: Increase Job Opportunities and Per Capita Income in Appalachia to Reach Parity with the Nation.....	29
Strategic Objective 1.1: Foster Civic Entrepreneurship	29
Strategic Objective 1.2: Diversify the Economic Base.....	29
Strategic Objective 1.3: Enhance Entrepreneurial Activity in the Region.....	29
Strategic Objective 1.4: Develop and Market Strategic Assets for Local Economies NC Strategies:..	30
Strategic Objective 1.5: Increase the Domestic and Global Competitiveness of the Existing Economic Base NC Strategies:	30
Strategic Objective 1.6: Foster the Development and Use of Innovative Technologies NC Strategies:	30
Strategic Objective 1.7: Capitalize on the Economic Potential of the Appalachian Development Highway System NC Strategies:	30
ARC Goal #2: Strengthen the Capacity of the People of Appalachia to Compete in the Global Economy 31	
Strategic Objective 2.1: Foster Civic Entrepreneurship NC Strategies:	31
Strategic Objective 2.2: Enhance Workforce Skills through Training NC Strategies:.....	31
Strategic Objective 2.3: Increase Access to Quality Child Care and Early Childhood	32
Strategic Objective 2.4: Increase Educational Attainment and Achievement NC Strategies:	32
Strategic Objective 2.5: Provide Access to Health-Care Professionals NC Strategies:	32
Strategic Objective 2.6: Promote Health through Wellness and Prevention NC Strategies:.....	33
ARC Goal 3: Develop and Improve Appalachia’s Infrastructure to Make the Region Economically Competitive.....	33
Strategic Objective 3.1: Foster Civic Entrepreneurship NC Strategies:	33
Strategic Objective 3.2: Build and Enhance Basic Infrastructure NC Strategies:	33
Strategic Objective 3.3: Increase the Accessibility and Use of Telecommunications Technology	34
Strategic Objective 3.4: Build and Enhance Environmental Assets	34
Strategic Objective 3.5: Promote the Development of an Intermodal Transportation Network.....	34
ARC Goal 4: Build the Appalachian Development Highway System to Reduce Appalachia’s Isolation.....	35